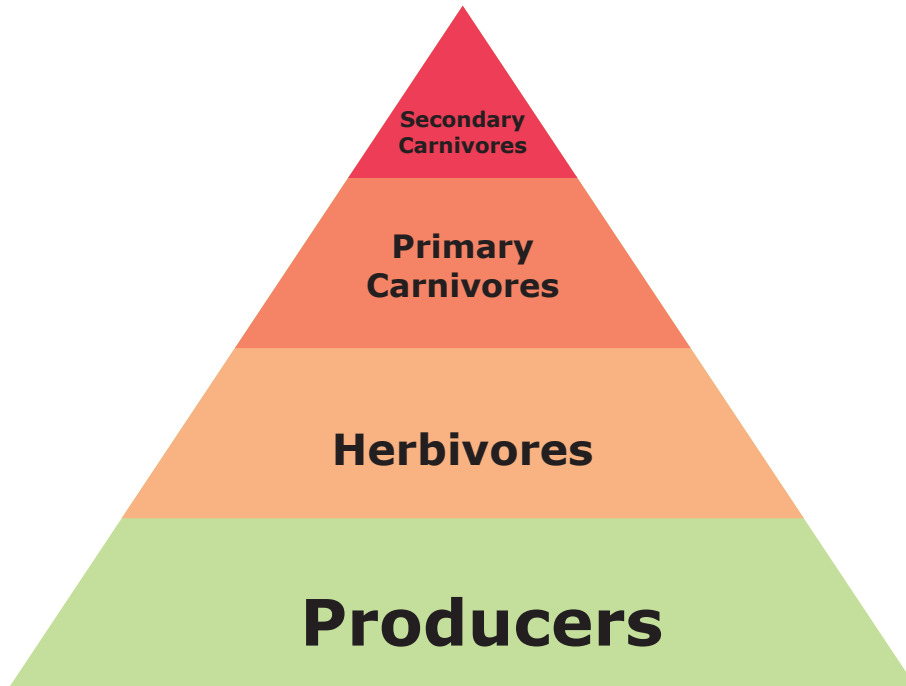
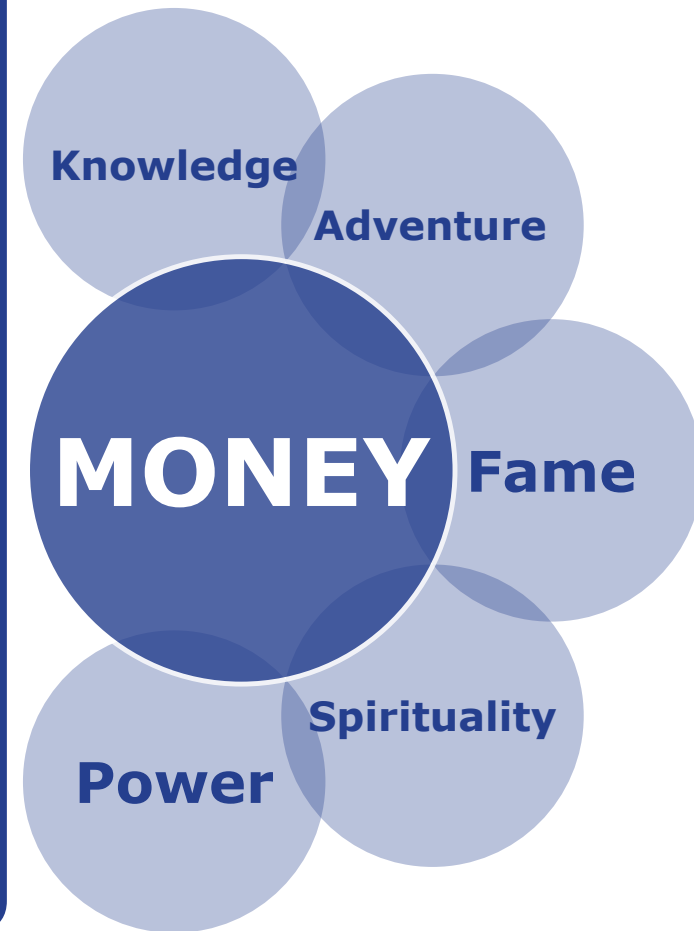


Life is a race



Survival
– no time to
think beyond



Modern life is a race to the top of the pyramid, primarily of money, power and fame. This race has been sustainable so far because of population growth and increasing competition for the top spot.

Unfortunately, more than half the population of the world at the bottom of the pyramid never realize that they are in this race. Throughout their life, they just struggle for their survival.

Those who realize that they are in this race, but do not have the self confidence or capacity to succeed, on the other hand, resort to unethical means to climb up the pyramid.

As the earth's resources are depleting, the priorities of the people are now changing. This changing priority and fear of crisis may very soon be a strong enough force that will imbalance this race of life.